

100/5 62-3905
Executive Secretary

62-54846

AUG 1962

Postmaster
The Honorable J. Edward Day
The Postmaster General
Washington 25, D. C.

Dear Mr. Day:

Thank you for your letter of 30 July 1962 concerning
the 1962 United Givers Fund campaign.

I am very happy to serve as Agency Chairman of the cam-
paign under your leadership and have appointed Mr. Emmett D.
Behala, Director of Personnel, to serve as Vice Chairman.

Sincerely,

(Signed) JOHN A. McCONE

John A. McCone
Director *by TML*

Distribution:

- 0 & 1 - Addressee
- 1 - DCI
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OP/BSB/[]:lpb (6 Aug 62)
Retyped: OD/Pers/blh (7 Aug 62)

ORIGINATOR:

[] 25X1
for Director of Personnel
7 AUG 1962

CONCUR:

[] 25X1
Acting Deputy Director (Support)

7 Aug 62

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CENTRAL INTELLIGENCE AGENCY
OFFICIAL ROUTING SLIP

| TO | NAME AND ADDRESS | DATE | INITIALS |
|----|------------------|------|----------|
| 1 | DD/S | 8/3 | RMA |
| 2 | 9D/Personnel | 8/3 | STH |
| 3 | C/ASD | | |
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| <input type="checkbox"/> | ACTION | <input type="checkbox"/> | DIRECT REPLY | <input type="checkbox"/> | PREPARE REPLY |
| <input type="checkbox"/> | APPROVAL | <input type="checkbox"/> | DISPATCH | <input type="checkbox"/> | RECOMMENDATION |
| <input type="checkbox"/> | COMMENT | <input type="checkbox"/> | FILE | <input type="checkbox"/> | RETURN |
| <input type="checkbox"/> | CONCURRENCE | <input type="checkbox"/> | INFORMATION | <input type="checkbox"/> | SIGNATURE |

Remarks:

For your information and for
appropriate handling.

2:3 - Would you please prepare
a letter (similar to last year's
perhaps) designating O'Brien as
U.C. - and accepting in the m.c.
for the m.c.'s signature

FOLD HERE TO RETURN TO SENDER

| | |
|-----------------------------------|--------|
| FROM: NAME, ADDRESS AND PHONE NO. | DATE |
| Asst. to the DCI | 8/2/62 |



Office of the Postmaster General

Washington 25, D. C.

July 30, 1962

Dear Mr. McCone:

I was happy to accept the President's invitation to serve as Chairman of the Government Division of the 1962 United Givers Fund Campaign in the National Capital Area. This great community effort is truly a challenging one for it combines in a single appeal, eliminating a multiplicity of solicitations, the needs of 143 national and local agencies.

Indeed, it is particularly challenging for it will seek 6% more than was raised last year since funds were inadequate to meet the many vital needs and essential services. Among them are the Red Cross, USO, the Salvation Army, Family Service Agencies, the Scouts, the Retarded Children Associations, and scores of health and welfare agencies dedicated to make our community a better place in which to live. Through a single gift we can assist homeless children, provide comfort to the aged, help those afflicted with mental illness and crippling disease, provide essential youth activities and help those whose lives and homes have been wrecked by disaster. Quite simply stated, the real challenge is to meet human needs.

Meeting these human needs requires the full support of all government leaders and I am confident that you will want to help make this effort the most outstanding in our history. I would therefore appreciate it greatly if you would serve as Chairman and select a Vice Chairman to carry out the details of the campaign in the Central Intelligence Agency.

In order to commence the pre-campaign organization and planning, it is vital that I have your acceptance and the name of your Vice Chairman as speedily as possible. I am confident your assistance will substantially contribute to the effective discharge of this important civic responsibility by all of us in Government.

Sincerely,

Edward Day
Postmaster General

The Honorable John A. McCone
Director
Central Intelligence Agency
Washington 25, D. C.

1. *DDC/* *PAK* *5/9/62*

MEMORANDUM FOR: 2. Mr. McCone

Attached is a proposed reply to the 30 July 1962 letter from The Honorable J. Edward Day regarding the 1962 United Givers Fund Campaign in the National Capital Area. In his capacity as Chairman of the Government Division he asks that you serve as Chairman and select a Vice Chairman to carry out the details of the campaign for the Agency.

Request your signature.

H. Gates Lloyd

cc: General Carter 7 August 1962
(DATE)

FORM NO. 101 REPLACES FORM 10-101
1 AUG 54 WHICH MAY BE USED.

(47)